



## Media Release

### The Wilson's Group of Companies Continues Growth With New Cruise Service

For Immediate Release

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Victoria - The Wilson's Group will be adding a new organization to its core services, Victoria Cruise Services will support the continued growth of the local Victoria tourism industry as well as the sightseeing division at The Wilson's Group. Victoria Cruise Services will specialize in shore excursions and special event-experience packaging, allowing the Victoria based company to highlight and increase sales of current sightseeing products such as the Hop On Hop Off and the Butchart Gardens Experience, as well as promoting and selling attractions and tours offered by the local community.

"The vision for Victoria Cruise Services is to create and operate a shore excursion company focused on community involvement," said John Wilson, President and CEO of The Wilson's Group. "Our objective is to design product and content with the involvement of the community, benefiting Victoria's tourism industry, especially our partners in attractions & destinations."

In the coming days a new website, contact information and full description of services will be unveiled.

The Wilson's Group of Companies is a locally owned and operated ground transportation and sightseeing company, serving Vancouver Island, BC and beyond. In operation since 1962, it provides exceptional service safely and on time.

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